

Maternity & Family



Session Style Guide

Choosing your location, colours & outfits



I've created this guide because coordinating family photos is one of those tasks no mother (or father) ever looks forward to. It's up there on the list along with cleaning the toilet and bathing the cat, and rightfully so.

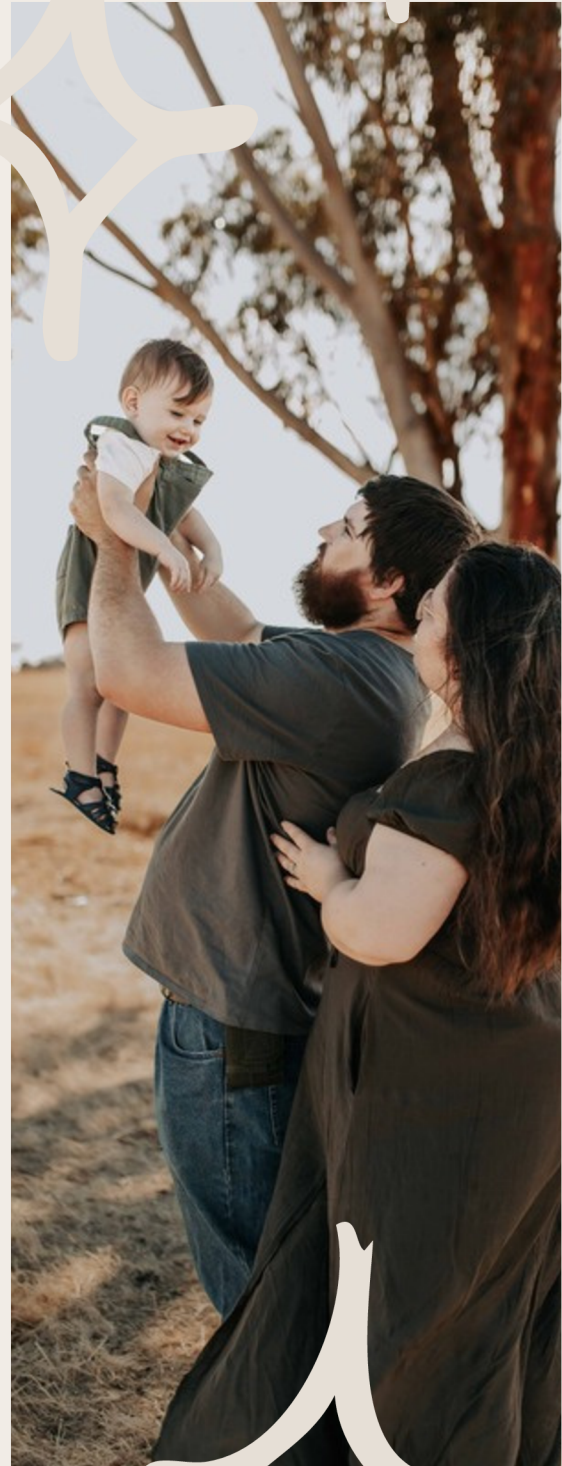
It involves firstly convincing all males in the family that this is happening regardless of how they feel about it.

Secondly, rifling through the kids' closet to find something warm, comfy and cute, that won't easily show up a grass or dirt stain (which is inevitable by the way, you can't avoid it).

And then if you make it this far, finally working out what *you're* going to wear, which somehow ends up being the most tedious task of all.

I've got great news though.

You likely have everything you need right in your closet - and if you don't, I promise you it's a cheap Kmart fix. You don't need to go out and buy a new wardrobe for everyone (unless you want an excuse, in which case, you go girl).





Location

First things first, let's chat about location. Where you have your family photos is just as important as what you wear for them.

The location sets the scene for your story.

Are you a family who loves the beach and hits the boogie boards every summer without fail? Then you will be most comfortable on the sand.

Are you a family who loves packing the tent or caravan and heading away camping on a long weekend? Then a reserve or nature trail might be the best option.

Or are you a family that loves visiting Nan and Pop's farm on the weekends, gardening and tinkering with tractors? Let's have the session there and include the grandparents too.

Wherever it is you're most comfortable spending time as a family, that's your location.



Colour

Now we've got the *where* sorted, let's look at colours. We're aiming for mix and match vibes, not matchy-matchy vibes.

Muted earthy tones will always work, no matter the situation, and can be used in any combination with each other.

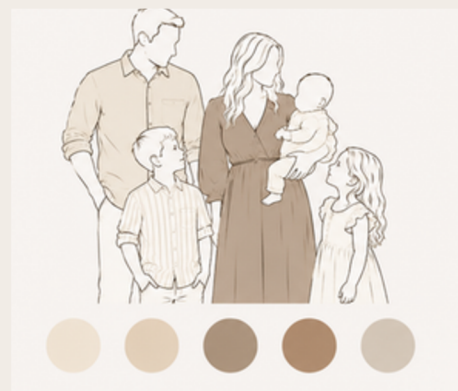
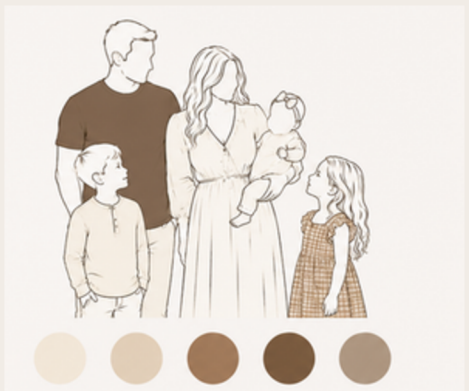
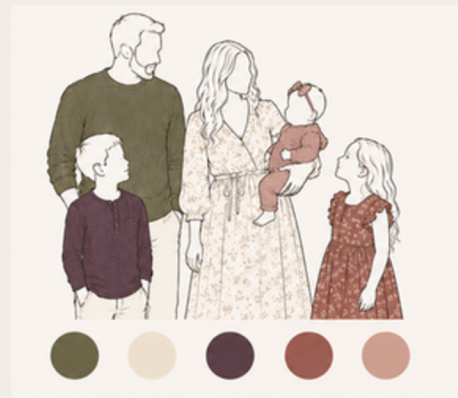
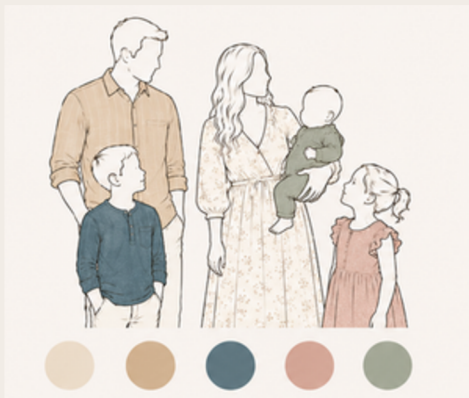
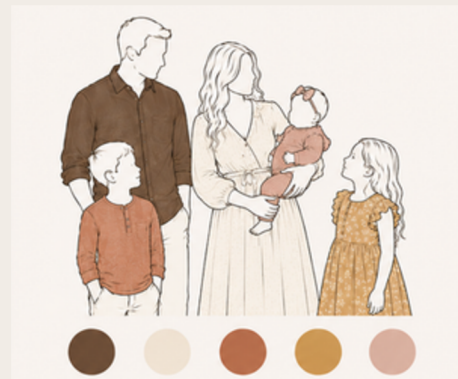
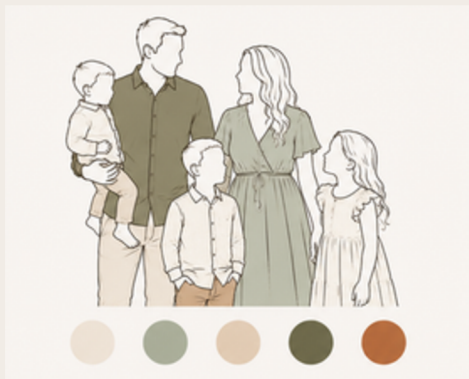


The goal is to complement our surroundings, not contrast with them.

I challenge you to hunt through your home and NOT find any of these colours lurking in your wardrobe.

Use the combinations below as a guide, keeping the tones muted and avoiding bright colours and logos where you can. Don't be afraid to mix it up with different textures and patterns.

Where possible, steer clear of black. It washes out skin tones and tends to completely absorb details but if you do need to include it, try and limit it to pants/shorts/skirts.



Outfits

So now we've sorted *colour* and *location*, the last thing to do is put the outfits together. This will depend on what clothes you already have at home but also a little on your location as well (we've come full circle).

The most important thing to keep in mind when it comes to outfits is comfort. We want to see kids playing and being themselves, not constantly adjusting straps or tripping on shoelaces. And the same goes for you too.

The dress that you can piggyback in will be the winner.



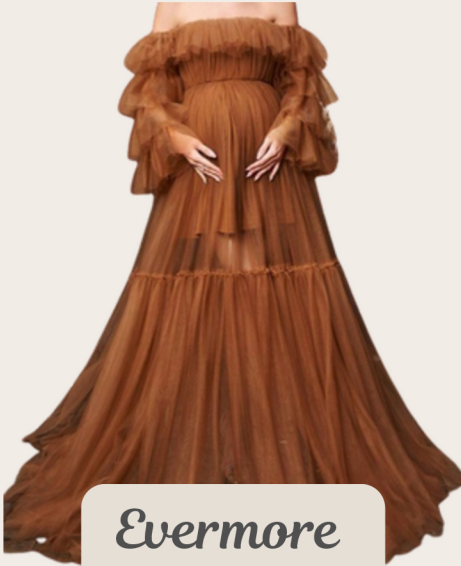


For the mum-to-be reading through this guide wondering if you're in the right place - yes you are!

All of the above applies to you too, whether it's your first or fifth baby, whether your partner will join the session or watch from the car, or whether your first four babies will be joining us as well. Muted earthy colours work best for you too.

If you're after something a little more elevated, I do have a selection of maternity gowns available. Let's be honest, that fancy gown you buy for your maternity photoshoot will hang in the closet until the next baby rolls around, and by then, you'll be in the mood for something different anyway.

Client Wardrobe



Evermore
Sizes 10-18



Pearl
Sizes 8-14



Blossom
All Sizes

*Most
Popular*



Moonstone
All Sizes



Meadow
Sizes 8-18

Family photos are never just about the photos. They're about remembering all the little things that make up your kids' personalities as they grow.

Family life is somehow messy and loud and emotional and exhausting and beautiful all at the same time, and you can get lost in the day-to-day just trying to survive and give your kids a good childhood.

But it will be those little things that you miss most as they get older, and you will never regret capturing those small moments with them.



Sage &
Seaside

SOUL SESSIONS